



Small Animal Ultrasound Continuing Education

When: July 27, 2008

Where: Antelope Creek Veterinary Healthcare Center, 7405 Pioneers Blvd., Lincoln, NE

Hotel Accomodations: Staybridge Suites, 2701 Fletcher Avenue, Lincoln, NE PH: (402)438-7829

Course Description: This unique course includes ultrasound training as well as discussion of the business and marketing of veterinary ultrasonography in veterinary practices. Training is designed to enable veterinarians to utilize their ultrasound machines to full capacity, enhance their diagnostic capabilities, and generate revenues to off-set and exceed costs of purchasing and maintaining ultrasound equipment. The course involves two days of wet-lab, hands-on training with a limited didactic component (course notes will be provided).

Day 1: Basic Abdominal Ultrasound

- The business of veterinary ultrasound: how much to charge, what to charge for ,and how to make ultrasound a profit center in the hospital
Physics of ultrasound: how this modality interacts with tissue
Knobology: how to use ultrasound features and tools
Image optimization and scanning technique: how to move the transducer for optimal imaging
Basic abdominal ultrasound: bladder, liver, gall bladder, spleen, prostate
Emergency ultrasonography: the 5 minute exam in the ER patient using the four quadrant approach

Day 2: Intermediate Abdominal and Basic Cardiac Ultrasound

- Advanced abdominal ultrasound: gastrointestinal tract, lymph nodes, pancreas, adrenal glands, great vessels
Ultrasound guided fine needle aspirates: technique and limitations
Ultrasound guided Tru-Cut biopsies: technique and limitations
Basic echocardiography: scanning technique to obtain standard 2D images, M-mode, introduction to PW, CW, and Color Flow Doppler

Teacher: Dr. Paul A. Brazzell, DVM plus qualified station instructors. Dr. Brazzell has over 20 years of experience in veterinary practice. He has incorporated veterinary ultrasound into general, referral, emergency, and mobile ultrasonography practices and can offer a unique perspective on the business and marketing of veterinary ultrasound. Don't forget to visit Dr. Brazzell at the Universal Ultrasound booth and Ultrasound Wet Lab at the Central Veterinary Conference on August 23-26, 2008.

Registration:

Practice: _____

Address: _____

City: _____ State: _____ Zip code: _____ Country: _____

Phone: _____ Fax: _____ E-mail: _____

Name: _____ [] Veterinarian [] Technologist

Name: _____ [] Veterinarian [] Technologist

Two day registration: \$995 x _____ = \$ _____

Single day registration: \$600 x _____ = \$ _____

Total Registration: \$ _____

[] VISA [] MC Card # _____ Exp Date: _____ Signature: _____

Please fax registration forms to Universal Ultrasound at (914) 666-2454

Cancellation Policy: Tuition non-refundable; full credit may be applied to the next course. But not guaranteed.